



Protection areas



Helvetica

● bar



Colors

● bar



CMYK

C=45 M=100 Y=50 K=40

RGB

R=105 G=15 B=60

HEXADECIMAL

#68103d



You can remove the iconography when your going to print or see the logo in small size

1.



Do not change the size of the elements

2.



3.



Do not deform the logo



4.

Do not change the icons or keep remove all three



5.

Only use the defined colors